Excellon Software is geared up for AutoExpo 2023

Excellon Software is all set to unwind the power of its digitized solutions in AutoExpo 2023 by showcasing its extensive products and services that facilitate holistic connectivity, real-time information tracking, and seamless integration. With the spotlight on its Dealer Management System platform and its mobility solutions for B2B and B2C, Excellon addresses the mission-critical processes of manufacturers with its proven industry focus and domain knowledge expertise. The platform and the solutions leverage social media, Mobility, Analytics, and Cloud for automating the entire sales and service business critical operations.

The extravaganza is planned at booth 58 in hall number 4 at the India Expo Mart in Greater Noida between January 13 to 18, 2023.

Excellon DMS for Electric Vehicle has acquired major brands in EV market in last couple of years and continues to penetrate further in EV space and establish itself as market leader in this space. Excellon's DMS platform is deployed across large Dealership networks addressing needs of Automotive, FMCG, Tyres, Industrial Machinery & Equipment's, Paints & Chemicals verticals to help manage, operate and communicate and establish a unified communications channel between OEM's and its network participants.

As the world is becoming digitized it is transforming the marketing, sales and service business of every enterprise to become digital and ensuring its business end points are always connected with the boardroom decisions to help drive a cohesive strategy across there ecosystem.

Excellon with its Expert team, knowledge and understanding of process excellence in Dealership Management system is acquiring customers across the globe. Excellon's DMS platform helps dealership achieve operational excellences by simplifying its day-to-day operations, helps improve customers satisfaction index, target better turn arounds in sales

and service cycles, eliminate operational waste. Overall Excellon DMS platform reduces operational cost and increase revenue per resource.

Mr. Vishnu Tambi, CEO of Excellon Software said, *"India is one of the largest automotive markets and is growing rapidly. India has seen exponential growth in electric vehicle sales in last couple of years. Innovative technological solutions are key to overcome challenges and complexities posed by the rapid changing needs in distribution network and customer service focus. It is a natural tendency to move towards new trends like a digital showroom, IOT or connected edge devices(vehicles), Predictive maintenance, RFID Integration, cloud and mobility. We look forward to leading this evolution and are committed to serve the industry with our niche but deep technological and domain expertise, that will result in significant improvement in business operations."*

About Excellon

Excellon Software with its award-winning platform and solutions is recognized among the most innovative software product companies in India. The company's OEM, Dealer and customer-centric product portfolio includes complete dealer network management, sales & distribution management, service management software, and customer apps. Excellon Software is a user-friendly, feature rich DMS platform used by more than 13K+ locations across 80+ Countries. Excellon Software is also a GST Suvidha Provider (GSP), and hence provides Software for GST return & management, E-Way Bill, and E-Invoicing to many of the blue-chip companies.

Excellon boasts some of the largest deployments in the world for dealer & service chains, consisting of large blue-chip enterprises that run Excellon for their mission-critical business. Excellon's robust and proven platform processes the sale of One New Vehicle every 15 sec and services a vehicle every 5 seconds.